



Key Facts

Email	we@klay.me
Phone	(+1.808.800.5576)
Country	(United States)
Operating from	(expected in 2022)
Current Stage	Pre-startup
Commercial Model	Subscription
Founded	(expected in 2022)

Team

Co-Founder	Eric Shim (Blockchain & AI expert)
Co-Founder	Sophie Chung (Operation & App developer)
Others	

Investment

Is your startup incorporated?	No
Incorporation Date	(expected in 2022)
Funding Stage	Pre-seed
Raising	(TBD)
Investor(s)	(TBD)

Description

Elevator Pitch

"**Klayme** is a **Universal Basic Income for Klaytn**."

Klayme tokens issued based on Klaytn are **distributed autonomously (DAO) and fairly (Smart Contracts)** to everyone.

Problem / Opportunity

- There are many **people around the world** who are struggling because of a low income.
- Existing UBI solutions are not being implemented due to **transparency and fairness issues**.
- There is an opportunity to solve these problems through the **Klaytn blockchain**.

Solution / Product

- Klayme issues a **Klaytn-based token** and proposes a **DAO** that transparently manages the supporting side and the receiving side.
- Universal Basic Income tokens are distributed fairly through **smart contracts and AI** programmed in DAO.

Business Model

- **Donations(fiat, coin, cdbc, etc.)** from institutions around the world are distributed fairly in a decentralized system
- Klayme members will receive some **tokens for development and operation**.

Competitive Advantage

- A universal basic income solution based on Klaytn's strengths of **appropriate gas fees and fast block generation time**.
- Founders' **confidence in UBI** and accumulated experiences and research abilities.
- Klayme is a project managed transparently and fairly by **AI and Blockchain**.

Traction

- Created a **Klay.me project website** for sharing progress and building a community.
- Prepared detailed **execution plans**.
- Completed certificate courses of Blockchain and AI, and **3 years+ experiences** in Blockchain projects.

